DTI publishing group met in Athens
New licence partners and e-learning projects introduced—2009 meeting to be held at IDS Cologne

Daniel Zimmermann
DTI

LEIPZIG: The Dental Tribune International publishing group is expanding its global online activities. CEO Torsten Oemus has announced during the Annual Licence Partner Meeting in June, that over 60 partners and affiliates were attending the meeting. The meeting was attended by over 60 partners and affiliates.

In addition to the new media, the e-learning branch will be developed further as well. The company was able to win internationally esteemed partners such as Silicon Valley-based Adobe for the project who is selling software for web conferences and online seminars along with established products like Photoshop or InDesign. More details about the upcoming projects will be released soon.

The 4th DTI Annual Licence Partner Meeting took place in Athens and assembled subsidiaries and partners from more than 20 countries in the capital of Greece. For the first time, a publisher from Canada as well as representatives from Croatia, where a local edition of Dental Tribune is being produced since 2007, attended the congress. Besides the positive development of the group, new events were discussed such as two international congresses in cosmetic dentistry in Sofia, Bulgaria and Milan, Italy, later this year. Furthermore, American affiliated company Dental Tribune America is going to hold a free of charge symposium during the Greater New York Dental Meeting in November. The meeting is one of the biggest dental events in the United States and attracts more than 60,000 dentists each year.

Since 2005, the Licence Partner Meeting has been taking place on an annual basis during the International Dental Show in Cologne, Germany, as well as a hosting country where Dental Tribune is being published. Two years ago, the meeting was held in Las Vegas, USA, when the American affiliate was founded.

Publications of the DTI Group are published in over 60 countries and supply more than half a million dentists all over the world with the latest information and news in dentistry. Along with several specialty magazines, like Cosmetic Dentistry and Roots, the company is publishing Dental Tribune, a newspaper aimed at the general practitioner.

The publisher is cooperating closely with the FDI World Dental Federation and publishes the daily newspaper World Dental Daily during their annual congress. Since 2008, DTI is also supporting the FDI actively in their goal to promote oral health worldwide by publishing the organisations’ bi-monthly newsletter worldwide. The FDI is an umbrella organisation of all national dentists’ associations and holds its annual congress in different cities around the world.

The meeting was attended by over 60 partners and affiliates.

Torsten Oemus during his opening speech.

Practical implantology for general dental practitioners

In its efforts to meet its mandate to update the clinical, technical and practical skills of the practicing dentists, The Institute of Dental Sciences in Karachi initiated the intensive comprehensive surgical session for general dental practitioners who wish to seriously include Dental Implants as part of their routine DENTAL PRACTICE. On 8th August 2008, this Course is designed for practitioners to place implants under direct supervision with confidence allowing them to include Dental Implants as part of their ROUTINE DENTAL PRACTICE.

Prior to the session each Participant is required to provide a Complete Medical History, Study models (for surgical stent) and a Panoramic Radiograph of their case and to reserve their clinical session date and time with for their Surgical Session. Participants are encouraged to bring their own patient from their practice charging them a fee to recover the cost and hence EARN while you LEARN.

Participants placing implants under supervision

Each participant is provided with the Straumann Implants which they placed themselves under direct supervision of Dr. Ninette Banday, a Restorative Dentist and Implantologist. The surgical session will be followed by the Restorative session when the participants will take the impressions of their case and eventually deliver the case under supervision in the subsequent sessions. All the prosthetic components for their case will be provided by Institute as part of the course.

The aim of the entire Program is to provide the participants with didactic, clinical and practical up-to-date information on the use of dental implants and prepare them for their own cases that they will be actually performing in the subsequent three modules under supervision in a non-stressful clinical environment. Thus walking them through their entire case and ensuring that they become comfortable and perform with ease in their own practices as routine dental procedures adopting it as a conservative form of replacing missing teeth with complete confidence.

The sessions are extremely interactive and stress that Continuing Professional education is important not only as a requirement for practice but as a means for the profession to achieve one of its primary goals QUALITY PATIENT CARE and we should make all efforts to ensure to meet this commitment. With Dentistry advancing so rapidly it is essential that we the oral health care providers update ourselves and ensure that this is done so that the highest Quality of dental care is provided.